

2019 SPONSORSHIP PROSPECTUS



Nutrition Society of New Zealand 54th Annual Scientific Meeting

Beyond Nutrition - Kei tua i te kaitōtika

Eastern Institute of Technology
Napier
28-29 November 2019





Beyond Nutrition – Kei tua i te kaitōtika

The Nutrition Society of New Zealand conference is the only scientific nutrition-specific conference held in New Zealand annually. The aim of the conference is to provide a suitable national forum where local and international nutrition and health scientists, practitioners and students can present their research to inform those working in the field, upskill, and network to develop new collaborations.

The theme for this year's conference, "**Beyond Nutrition - Kei tua i te kaitōtika**" acknowledges nutrition science is not in isolation and this opens up to the multitude of other disciplines that nutrition complements. The overall theme links to a range of contemporary topics specifically relevant to the health of New Zealanders including nutrition and cognition/mental health, indigenous/Māori health, food sustainability, nutrition in ageing and maternal nutrition. The conference programme will consist of 4 plenary sessions, each led by a keynote or plenary speaker and supported by submitted abstracts, a number of parallel sessions featuring oral presentations of submitted abstracts, and an early career workshop aimed at post-graduate students.

The organising and programme committees are comprised of Nutrition Society of New Zealand members based at the following institutions: University of Auckland, Eastern Institute of Technology, the Heart Foundation, Beef + Lamb New Zealand and Fonterra. The conference enjoys the full support of Eastern Institute of Technology as a venue.

Napier is an attractive destination for this year's conference with its rich Māori heritage and a range of local food producers, which perfectly complements the conference themes.

We endeavour to implement the sustainability theme across the conference in order to minimise our environmental footprint, providing a platform for our supporters to consider demonstrating the same.

Fiona Windle & Dr Karen Munday

Co-Chairs 2019 Organising Committee Nutrition Society of New Zealand Annual Scientific Conference

The Nutrition Society of New Zealand (NSNZ) is a non-profit organisation dedicated to the support and advancement of nutrition as a scientific field. The Nutrition Society of New Zealand provides a platform for collaboration and cohesion among those working and studying in the fields of animal, plant and human nutrition. Our members include people working within public health, hospitals, schools, universities, industry and government.



Where and when?

This year's Annual Scientific Meeting of the Nutrition Society of New Zealand will be held in Napier, New Zealand at the Hawke's Bay Campus of Eastern Institute of Technology on 28th and 29th November 2019. It will be preceded by a professional development one-day workshop for post-graduate students and early career researchers (27th November). It coincides with a local sustainability workshop on Saturday 30th November run by Dietitians New Zealand.



Who will attend the conference?

The Nutrition Society of New Zealand has a membership base of over 300 members of which approximately 130 are Registered or Associate Registered Nutritionists. Based on attendance of previous years, we expect 80-100 delegates from across New Zealand to attend.

Key researchers and high profile academics from the Commonwealth Scientific and Industrial Research Organisation (CSIRO), Massey University, the University of Auckland, University of Otago and Eastern Institute of Technology (EIT) will present at the conference to the Society's members and associated interested parties.

We have the pleasure of confirming the following leading international and New Zealand scientists as invited speakers:

- Keynote Speaker on Nutrition and Mental Health
[Dr Ian Zajac](#)
Research Scientist and Registered Psychologist CSIRO, Adelaide, Australia
- Keynote Speaker on Sustainability
[Dr Jeremy Hill](#)
Chief Science and Technology Officer, Fonterra and Adjunct Professor at the Riddet Institute, Massey University
- Plenary Speaker on Traditional Kai and Indigenous Health
[Professor David Tipene-Leach](#)
Māori and Indigenous Research Professor, Eastern Institute of Technology

More speakers will be announced shortly – for speaker updates and other information related to the conference, please visit our website: <http://www.nutrition society.ac.nz/newsandevents/society-meeting-2019>



Why become a conference sponsor?

The Nutrition Society of New Zealand conference brings together some of the greatest minds in nutrition science giving you the opportunity to showcase your products and/or services to a wide range of health-focussed delegates. There will be two lunches, four breaks for morning and afternoon teas and a conference 'social' where sponsors will have the opportunity to highlight their goods/services to attendees.

- **Increase your company exposure** to a group of nutrition and health professionals that work in a range of sectors such as private practice, public health, community, education, food industry, government and research.
- **Promote your company, products and/or services** to a range of nutrition professionals who on a daily basis influence consumer food and lifestyle choices.
- **Network with delegates** face-to-face during the breaks and social functions* (**only for options with registration/trade display/social functions included*).

All delegates and speakers will enjoy their morning/afternoon tea and lunches in the foyer alongside the trade displays, allowing ideal exposure of your company, products and/or services.

The 2018 Conference in Auckland was well attended by over 150 delegates. The majority of delegates (89%) rated the choice of sponsors for the conference as either 'excellent' or 'very good' and 98% rated the conference bag with contents provided by sponsors/supporters as 'excellent/very good'.



SPONSORSHIP PACKAGES

The conference is offering a number of sponsorship packages designed to provide your company's maximum coverage during the conference and associated activities.

All figures are GST exclusive and in NZ\$

Sponsorship Options

Gold \$5,000

- Company logo on conference website, digital app and digital abstract book
- Acknowledgement on social media (5 mentions*)
- Half page advert in digital abstract book
- Sponsor's banner in plenary room
- Insert in conference bag/on digital app (i.e. product sample and/or online voucher)
- Space in exhibition area (1 trade display)
- 3 complimentary conference registrations for both days of the conference
- Verbal acknowledgement of sponsor at the opening and closing ceremonies

Silver \$3,000

- Company logo on conference website, digital app and digital abstract book
- Acknowledgement on social media (4 mentions*)
- Quarter page advert in digital abstract book
- Insert in conference bag/on digital app (i.e. product sample and/or or online voucher)
- Space in exhibition area (1 trade display)
- 2 complimentary conference registrations for both days of the conference
- Verbal acknowledgement of sponsor at the opening and closing ceremonies

Bronze \$1,500

- Company logo on conference website, digital app and digital abstract book
- Acknowledgement on social media (3 mentions*)
- Insert in conference bag/on digital app (i.e. product sample and/or online voucher)
- 1 complimentary conference registration for both days of the conference



Keynote Speaker Support \$3,000 (1 available)

- 🍎 Naming rights to keynote speaker's conference session in prior publicity and on the programme
- 🍎 Company logo on conference website, digital app and digital abstract book
- 🍎 Acknowledgement on social media (4 mentions*)
- 🍎 1 complimentary registration for both days of the conference
- 🍎 Insert in conference bag/on digital app (i.e. product sample and/or online voucher)
- 🍎 Verbal acknowledgement of sponsor at the opening and closing ceremonies
- 🍎 4 minute introduction speech at beginning of speaker session
- 🍎 Development of a 5-10 minute sponsored podcast/video interview of the speaker for use after the conference by the sponsor and the Nutrition Society of New Zealand

Conference 'Social' \$2,000 (1 available) - Thursday evening 28th November 2019 **TAKEN**

- 🍎 Naming rights on conference programme for the conference 'social'
- 🍎 Acknowledgement on social media (2 mentions*)
- 🍎 Company logo on conference website, digital app and digital abstract book
- 🍎 Insert in conference bag/on digital app (i.e. product sample and/or online voucher)
- 🍎 Opportunity for sponsor to say a few words at the venue

Lunch \$1,500 (2 available)

- 🍎 Naming rights on conference programme for a conference lunch
- 🍎 Company logo on conference website, digital app and digital abstract book
- 🍎 Acknowledgement on social media (2 mentions*)
- 🍎 Insert in conference bag/on digital app (i.e. product sample and/or online voucher)
- 🍎 The sponsor will be announced prior to the lunch break
- 🍎 Company logo will feature on tables during the break

Morning/Afternoon Tea \$500 (4 available)

- 🍎 Naming rights on conference programme for a conference morning/afternoon tea
- 🍎 Company logo on conference website, digital app and digital abstract book
- 🍎 Acknowledgement on social media (1 mention*)
- 🍎 Insert in conference bag/on digital app pp (i.e. product sample and/or online voucher)
- 🍎 Company logo will feature on tables during the break

Trade Displays \$1,500

- 🍎 1 complimentary conference registration for both days of the conference
- 🍎 Company logo on conference website, digital app and digital abstract book
- 🍎 Acknowledgement on social media (1 mention*)



Exhibition space

Offered with Gold, Silver and Trade Display options

The conference is offering a limited number of trade displays at the conference venue. This provides an excellent opportunity for promotion of your company, product and/or services to participants. The trade displays will be located adjacent to the area for morning/afternoon tea and lunches.

Display site includes a trestle table, table cloth, access to power socket and Wi-Fi, and room to display your BYO pull-up stand/banner.

**Acknowledgement on social media covers number of mentions (as per sponsorship option above) before, during and after the conference on the Nutrition Society of New Zealand Instagram account (476 followers) and closed Nutritionist Facebook group (301 members). Delegates will also be encouraged to profile the conference and mention the sponsors via the conference hashtag #NSNZconf2019.*

We are happy to discuss other sponsorship opportunities you have in mind, please contact the Conference Organising Committee:

Attn: Tina Buch, nsnzconference@gmail.com

To become a sponsor, complete the Sponsorship Booking Application Form on **Page 8** and return via email to: nsnzconference@gmail.com and we will be in touch.

We look forward to seeing you at the 2019 Nutrition Society of New Zealand Conference.



SPONSORSHIP PACKAGES TABLE

	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Keynote Speaker Support \$3,000 (1 available)	Social \$2,000 (1 available)	Lunch \$1,500 (2 available)	Morning/Afternoon Tea \$500 (4 available)	Trade Displays \$1,500
Naming rights (session/break)				✓	✓	✓	✓	
Exhibition space	✓	✓						✓
Logo on conference website, app and digital abstract book	✓	✓	✓	✓	✓	✓	✓	✓
Advert in digital abstract book	1/2 page	1/4 page						
Acknowledgement on social media (number of mentions)	5	4	3	4	2	2	1	2
Conference registration (incl morning/afternoon tea/lunch/social)	3	2	1	1				1
Insert in conference bag/app	✓	✓	✓	✓	✓	✓	✓	
Verbal acknowledgement of sponsor during conference	✓	✓		✓		✓		
Sponsors logo will feature on tables at sponsored breaks						✓	✓	
4 minute introduction speech at beginning of speaker session				✓				
Sponsored podcast/video of speaker				✓				
Sponsors banner in plenary room	✓							

All figures are GST exclusive and in NZ\$

Conditions apply – any product material/samples/sponsorship of speakers/sessions must comply with the Nutrition Society of New Zealand sponsorship guidelines.



SPONSORSHIP BOOKING APPLICATION FORM

Nutrition Society of New Zealand Annual Scientific Conference 2019
28th and 29th November 2019

Please indicate below which sponsorship package you are interested in:

- Gold package \$5,000 + GST
- Silver package \$3,000 + GST
- Bronze package \$1,500 + GST
- Keynote speaker support \$3,000 + GST (1 available)
- Conference Social \$2,000 + GST (~~1 available~~) **TAKEN**
- Lunch \$1,500 + GST (2 available)
- Morning/afternoon tea \$500 + GST (4 available)
- Trade displays \$1,500 + GST

Please provide a brief description of your proposed promotional activities:

- Trade display – type of product, research etc
- Conference bag insert/on digital app – type of product and/online voucher

- I/we have read the enclosed Terms and Conditions and understand that I/we are bound by them.

Organisation name:.....

Contact person:.....

Position:

Address:

Phone:

Email:

Please return completed form to:

Conference Organising Committee, Attn. Tina Buch

E: nsnzconference@gmail.com

The Nutrition Society of New Zealand will issue an Invoice on acceptance of your Sponsorship Booking Application form.



TERMS AND CONDITIONS

Payment

1. Payment of sponsorship/trade display must be made in full within 14 days of confirmation. If full payment is not received within 14 days of confirmation, the application may be considered cancelled, and sponsorship/ trade display may be reassigned.
2. All prices are exclusive of GST.

Cancellation and withdrawal

1. You must notify the Nutrition Society Conference Organising Committee in writing as soon as possible if you wish to cancel either your sponsorship or trade display.
2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the Conference Organising Committee.

Assigning trade displays

1. All booth spaces will be assigned by the Conference Organising Committee. This is so that the best interests of the conference delegates, other exhibitors and the conference venue are met.

Liability

1. The Nutrition Society of New Zealand, the Conference Organising Committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, the trade displays or other property secured or removed after hours and placed in safekeeping.
2. Each exhibitor agrees to indemnify and hold harmless The Nutrition Society of New Zealand and the Conference Organising Committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by the Nutrition Society of New Zealand and the Conference Organising Committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.
2. Please consider the venue: no cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns without prior approval from the Conference Organising Committee and the venue.