



NSNZ
Nutrition Society
of New Zealand
28-30th Nov 2018
Massey University
Auckland
www.nutritionsofnewzealand.ac.nz

Finding the Balance
Te rapu i te pauna
Annual Scientific Conference

2018 SPONSORSHIP PROSPECTUS

52nd Annual Conference of the Nutrition Society of New Zealand
Finding the Balance - Te rapu i te pauna

The Nutrition Society of New Zealand (NSNZ) is a non-profit organisation dedicated to the support and advancement of nutrition as a scientific field. The Nutrition Society provides a platform for collaboration and cohesion among those working and studying in the fields of animal, plant and human nutrition. Our members include people working within hospitals, schools, universities, industry and government.

Background

The Nutrition Society Conference is the only scientific nutrition-specific conference held in New Zealand annually. The aim of the conference is to provide a suitable national forum where local and international nutrition scientists, practitioners and students can present their research to inform those working in the field, upskill, and network to develop new collaborations.

The theme for this year's conference, "**Finding the Balance**" includes contemporary topics specifically relevant to the health of New Zealanders and other high-income populations, including childhood obesity, health equity and sustainability, the microbiome, nutrition and physical activity, and nutrition education. The conference programme consists of 6 plenary sessions, each led by a keynote speaker and supported by submitted abstracts, a number of parallel sessions featuring oral presentations of submitted abstracts, and an early career workshop aimed at post-graduate students.

The Organising and Programme committees are comprised of Nutrition Society members based at the following institutions: Massey University, University of Auckland and non-government organisations including The Heart Foundation. The conference enjoys the full support of Massey University as a venue.

We endeavour to implement the sustainability theme across the Conference in order to minimise our environmental footprint.

Dr Pamela von Hurst, PhD
Chair 2018 Organising Committee Nutrition Society of NZ Annual Scientific Conference

Where and when?

This year's Annual Scientific Meeting of the Nutrition Society of New Zealand will be held in Auckland, New Zealand at the Albany Campus of Massey University on 29th and 30th November 2018. It will be preceded by a professional development workshop for post-graduate students and early career researchers (28th November).



Who will attend the Conference?

The Nutrition Society of New Zealand has a membership base of over 300 members of which 122 are Registered or Associate Registered Nutritionists. Based on previous years' attendance, and the Auckland setting being a draw-card for many, we expect 100-140 delegates from across New Zealand to attend.

Key professors and high profile academics from Massey University, the University of Auckland, Otago University and Queensland University of Technology will attend the conference.

We have the pleasure of confirming the following leading international and New Zealand scientists as invited speakers:

- 🍷 Keynote Speaker on Childhood Obesity
[Lynne Daniels](#)
Emeritus Professor in the School of Exercise and Nutrition Sciences
Queensland University of Technology
- 🍷 Plenary Speaker on Sports Nutrition
[David Rowlands](#)
Professor in Exercise Metabolism
School of Sport, Exercise and Nutrition, Massey University
- 🍷 Plenary Speaker on Sustainability in Aotearoa
[Dr Daniel Hikuora](#)
Senior Lecturer, Māori Studies, Te Wananga o Waipapa, University of Auckland and
Ngā Kaihautū Tikanga Taiao member at Environmental Protection Authority
- 🍷 Muriel Bell Lecture
[Boyd Swinburn](#)
Professor of Population Nutrition and Global Health
University of Auckland
Alfred Deakin Professor and Director of the World Health Organisation (WHO)
Collaborating Centre for Obesity Prevention
Deakin University, Melbourne

More speakers will be announced shortly – for speaker updates and other info related to the conference, please visit our website:

<http://www.nutrition society.ac.nz/newsandevents/society-meeting-2018>

Why become a Conference Sponsor

The Nutrition Society Conference brings together a range of nutrition professionals giving you the opportunity to showcase and share your products and key messages to wide range of delegates. There will be a registration session, two lunches, four breaks for morning and afternoon teas and a dinner where sponsors will have the opportunity to highlight their goods/services.

- 🍷 **Increase your company exposure** to a group of nutrition professionals that work in a range of sectors such as private practice, public health, food industry, government and research.
- 🍷 **Promote your company and products** to a range of nutrition professionals who on a daily basis participate in conversations around healthy food choices.
- 🍷 **Network with delegates** face-to-face during the breaks and social functions* (*depending on sponsorship option).

All delegates and speakers will enjoy their morning/afternoon tea and lunches in the function room alongside the Trade Displays, allowing ideal exposure of your company and products.

SPONSORSHIP PACKAGES

The conference is offering a number of sponsorship packages designed to provide maximum coverage during the conference and associated activities.

All figures are GST exclusive and in NZ\$

Gold \$3,000 (1 available)

- 🍷 Company logo on conference website, programme and proceedings
- 🍷 Named as sponsor of chosen session/speaker
- 🍷 Insert in conference bag (must be a useful insert i.e. voucher or product sample)
- 🍷 Space in exhibition area
- 🍷 1 complimentary conference registration for both days of the conference
- 🍷 Verbal acknowledgement of sponsor at the opening and closing ceremonies

Silver \$2,000 (2 available)

- 🍷 Company logo on conference website and programme
- 🍷 Insert in conference bag (must be a useful insert i.e. voucher or product sample)
- 🍷 Space in exhibition area
- 🍷 Verbal acknowledgement of sponsor at the opening and closing ceremonies

Bronze \$500

- 🍷 Company logo on conference website and programme
- 🍷 Insert in conference bag (must be a useful insert i.e. voucher or product sample)

Sponsorship Packages

	Gold \$3,000	Silver \$2,000	Bronze \$500	Keynote Speaker Support \$2,500	Dinner \$2,000	Lunch \$1,000	Morning / Afternoon Tea \$500	Trade Display \$1,500
Named session/speaker								
Logo on conference proceedings								
Exhibition space								
Logo on conference website and programme								
1 x conference registration (incl morning/afternoon tea/lunch)					incl dinner			excl social functions
Insert in conference bag								
Verbal acknowledgement of sponsor during conference								
Sponsors logo will feature on tables at sponsored breaks								
4 minute introduction speech at beginning of speaker session								
Sponsors banner in main dinner function room								

Conditions apply – any product material/samples/sponsorship of speakers/sessions must comply with the Nutrition Society of New Zealand sponsorship guidelines.

Keynote Speaker Support \$2,500 (1 available)

- Naming rights to keynote speaker's conference session in prior publicity and on the programme
- Company logo on conference website, programme and proceedings
- 1 complimentary registration for both days of the conference
- Insert in conference bag (must be a useful insert i.e. voucher or product sample)
- Verbal acknowledgement of sponsor at the opening and closing ceremonies
- 4 minute introduction speech at beginning of speaker session

Conference Dinner \$2,000 (Thursday 29th November 2018, McHugh's of Cheltenham) – 1 available

- Naming rights on conference programme for the conference dinner
- Company logo on conference website and programme
- Company logo to be displayed on sponsor board in main dinner function area
- Approved material on display during dinner
- Insert in conference bag (must be a useful insert i.e. voucher or product sample)
- 1 complimentary registration for both days of the conference and attendance at the dinner.
- Verbal acknowledgement of sponsor at the opening and closing ceremonies

Lunch \$1,000 (2 available)

- Naming rights on conference programme for a conference lunch
- Company logo on conference website and programme
- The sponsor will be announced prior to the lunch break
- Company logo will feature on tables during the break

Morning/Afternoon Tea \$500 (4 available)

- Naming rights on conference programme for a conference morning/afternoon tea
- Company logo on conference website and programme
- Company logo will feature on tables during the break

Trade Displays \$1,500

- 1 complimentary conference registration for both days (excludes social functions/dinner)
- Company logo on conference website and programme

Exhibition space

Offered with Gold, Silver and Trade Display options

The conference is offering a limited number of trade displays at the conference venue. This provides an excellent opportunity for promotion of your products and ideas to participants. The trade displays will be located adjacent to the area for morning/afternoon tea and lunches.

Display site includes a 1.8m trestle table and access to a standard power outlet.

The room will be available for conference use from 8am Thursday 29th November until 4pm on Friday 30th November 2018.

Access for trade display setup will be made available on Wednesday 28th November (3.30pm-5.30pm) and Thursday 29th November (7am-8am), and pack down is between 1.30pm-4pm on Friday 30th November following the conference.

To become a sponsor, complete the Sponsorship Booking Application Form on Page 7 and return via email to: nsnzconference@gmail.com and we will be in touch.

For further information on the packages outlined here or to discuss possible alternative options, please contact the Conference Organising Committee:

Attn: Tina Buch, nsnzconference@gmail.com

We look forward to seeing you at the 2018 Nutrition Society of New Zealand Conference.

SPONSORSHIP BOOKING APPLICATION FORM

Nutrition Society of New Zealand Conference 2018

29th and 30th November 2018

Please indicate below which sponsorship package you are interested in:

- Gold package \$3,000 + GST (1 available)
- Silver package \$2,000 + GST (2 available)
- Bronze package \$500 + GST
- Keynote speaker support \$2,500 + GST (1 available)
- Conference dinner \$2,000 + GST (1 available)
- Lunch \$1,000 (2 available)
- Morning/afternoon tea \$500 (4 available)
- Trade displays \$1,500 + GST

Please provide a brief description of your proposed promotional activities:

- Trade display – types of products, research etc
- Conference bag insert – types of products/insert

- I/we have read the enclosed Terms and Conditions and understand that I/we are bound by them.

Organisation name:.....

Contact person:.....

Position:.....

Address:.....

Phone:

Email:.....

Please return completed form to:

Conference Organising Committee, Attn. Tina Buch
E: nsnzconference@gmail.com

The Nutrition Society of New Zealand will issue an Invoice on acceptance of your Sponsorship Booking Application form.

TERMS AND CONDITIONS

Payment

1. Payment of sponsorship/trade display must be made in full within 14 days of confirmation. If full payment is not received within 14 days of confirmation, the application may be considered cancelled, and sponsorship/ trade display may be reassigned.
2. All prices are exclusive of GST.

Cancellation and withdrawal

1. You must notify the Nutrition Society Conference Organising Committee in writing as soon as possible if you wish to cancel either your sponsorship or trade display.
2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the Conference Organising Committee.

Assigning trade displays

1. All booth spaces will be assigned by the Conference Organising Committee. This is so that the best interests of the conference delegates, other exhibitors and the conference venue are met.

Liability

1. The Nutrition Society of New Zealand, the Conference Organising Committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents or employees, the trade displays or other property secured or removed after hours and placed in safekeeping.
2. Each exhibitor agrees to indemnify and hold harmless The Nutrition Society of New Zealand and the Conference Organising Committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by the Nutrition Society of New Zealand and the Conference Organising Committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.
2. Please consider the venue: no cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns without prior approval from the Conference Organising Committee and the venue.